

# Not Your Average Event

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## 7 On-Trend Theme Ideas to Elevate Your “Year-End Celebration”

*Brought to you by Sequence Events*





# Curated Themes by Sequence

At Sequence, we believe end of year events should be more than just parties. They have a chance to celebrate company culture, connect teams, and create immersive brand moments that leave a lasting impression.

Whether you're hosting an intimate gathering for 150 or a blowout bash for 2,000, a well-crafted theme does more than set the tone. It elevates the entire experience, sparking curiosity, encouraging interaction, and creating shared moments that foster connection and lasting memories. Below are some of our favorite themes for 2025. Each one is designed to be scalable, flexible, and customizable to reflect your brand, audience, and goals.







The Theme  
**Après-Ski  
Soirée**



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## The Theme

# Après-Ski Soirée

**Vibe:** Aspen lodge meets downtown chic

**Why It Works:** This elevated winter theme brings seasonal ambiance without veering into cliché. It's cozy, luxe, and endlessly Instagrammable.



## faux-snow entrance

Branded ski lift photo ops



## lounge zones

Faux fireplaces and fur throws

## elevated foods

Truffle mac & cheese, fondue and s'mores bar



## signature cocktails

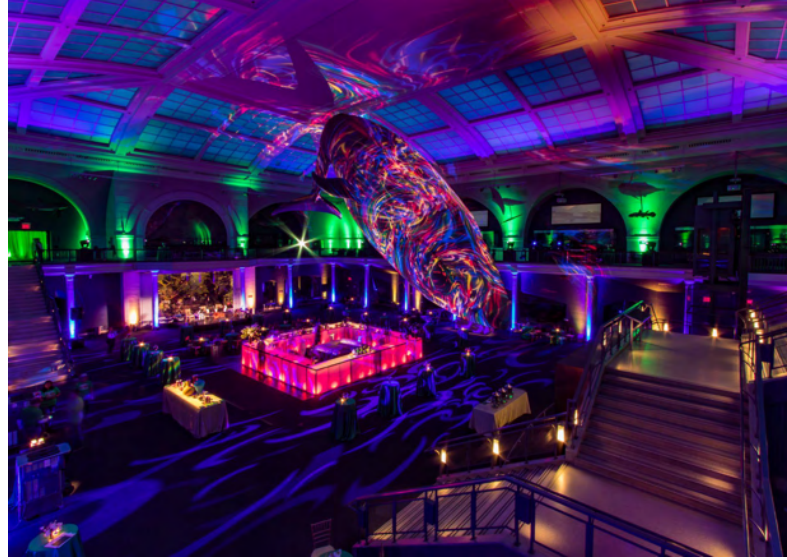
Hot toddys and spiked cocoa

## branded giveaways

Beanies, flasks, or custom trail maps







The Theme  
**Studio 2025**





## The Theme

# Studio 2025

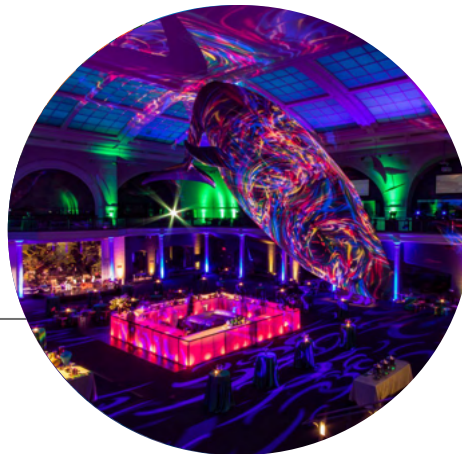
**Vibe:** Disco glam meets futuristic edge

**Why It Works:** Flashy, fun, and high-energy, this theme is perfect for brands that want to make a bold statement and pack the dance floor.



## dance floor

LED dance floor, chrome accents, and kinetic lighting

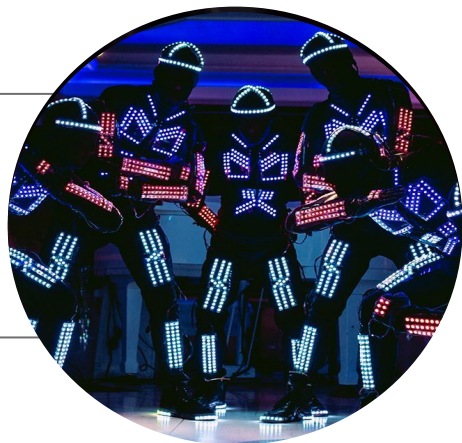


## vogue booth

Futuristic fashion styling or digital booths

## entertainment

LED violinists, AI DJ mashups



## photo moments

Immersive and 360° glam cams

## themed food

Neon cocktails and elevated passed bites







The Theme

# Night at the Museum





## The Theme

# Night at the Museum

**Vibe:** Artful, elegant, and smart

**Why It Works:** A refined theme that mixes culture and customization, this theme is a win for clients who value celebration and storytelling.



## custom lighting

Museum or gallery buyout



## exhibit activations

Futuristic fashion styling or digital booths

## live music

Live dance band, AI DJ mashups



## augmented reality

Exhibits and interactive storytelling stations

## takeaways

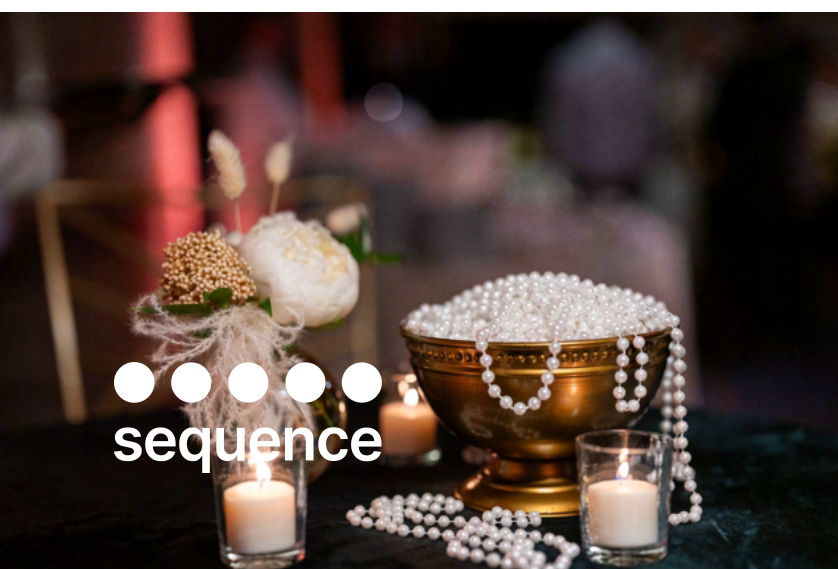
Custom art print or branded coffee table book







The Theme  
**Winter Noir**



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## The Theme

# Winter Noir

**Vibe:** Moody, cinematic, and mysterious nostalgia

**Why It Works:** Sophisticated and unexpected, Winter Noir is ideal for luxury brands, internal leadership gatherings, or intimate galas.



## dramatic uplighting

Deep jewel-toned color- scheme with shimmering candlelight



## hidden speakeasy

Velvet-rope reveal and art deco-inspired invitations

## live jazz

Blending holiday classics with sultry noir vibes



## old-hollywood style

Photo booth (soft lights, faux snow, and vintage props)

## festive infusions

Cocktails infused with spiced pomegranate, smoked cinnamon, paired with elegant seasonal hors d'oeuvres







The Theme  
**Global**  
**Celebration**



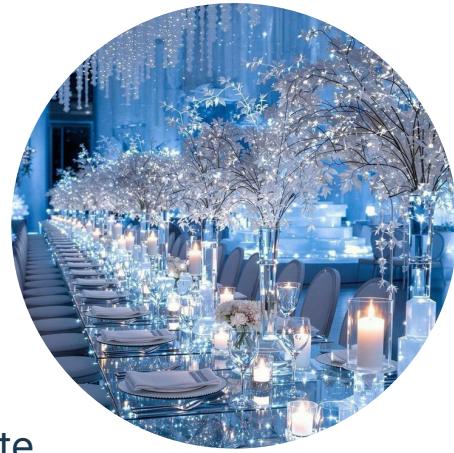


## The Theme

# Global Celebration

**Vibe:** Inclusive, vibrant, and culturally rich

**Why It Works:** A thoughtful, joyful option for global teams and DEI-forward companies that want to celebrate diversity



## winter holidays

Decor and cuisine inspired by winter holidays around the world



## performances

Rotating cultural performances (dance, drumming, storytelling)



## tasting stations

International tasting stations with chef demos



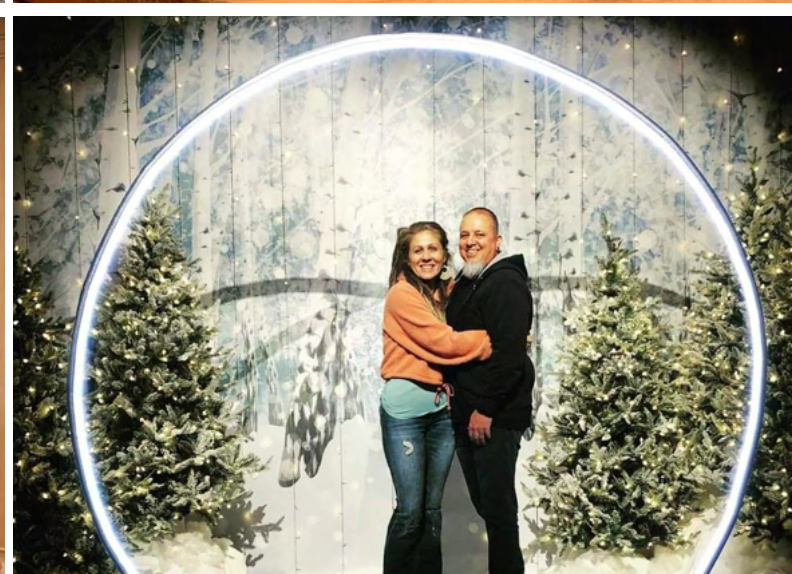
## global map

Interactive map with guest origin pins or messages

## passport takeaway

Branded "passport" takeaway with stamps from each experience





## The Theme

# Holiday Pop-Up

Gather your  
teammates and  
snap a photo  
here!

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The New York Social



## The Theme

# Holiday Pop-Up

**Vibe:** Whimsical, immersive, and built for buzz

**Why It Works:** Perfect for internal teams, multi-office celebrations, or holiday events designed to delight and go viral.



## multi-room concept

Gingerbread lounge, reindeer game area, holiday karaoke



## oversized props

Oversized props, bold graphics, branded backdrops

## DIY bars

DIY ornament bar or custom merch stations



## themed food

Themed snack carts and cocktails by room

## scalable concept

Scalable and repeatable across markets







The Theme

# Tech Wonderland





## The Theme

# Tech Wonderland

**Vibe:** Sleek, immersive, and forward-thinking

**Why It Works:** This futuristic theme is bold, immersive, and highly visual, an ideal fit for tech-forward brands or companies with innovation in their DNA



## metallic decor

Metallic and neon décor, LED installations, and digital projections



## robot performers

Holograms and interactive virtual walls

## molecular gastronomy

Blending holiday classics with sultry noir vibes



## gaming lounges

VR gaming lounges, AI activations, and light shows

## digital keepsakes

Space-themed photo ops and digital keepsakes





*Let's* **connect to  
create a purposeful  
gathering together!**

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