

Inside Manhattan's Hottest New Event Spaces for 2025

Brought to you by Sequence



Curated Event Spaces by Sequence

New York City's event landscape is evolving with the opening (and reopening) of striking new venues that blend architectural sophistication with modern functionality.

At Sequence, we pride ourselves on having our finger on the pulse of Manhattan's top-tier spaces, building strong relationships, offering early access, and delivering seamless experiences. This guide spotlights five newly opened or recently revitalized venues ideal for your next conference, large-scale celebration, or strategic brand activations.



The Venue

THE PENN DISTRICT

By Skylight

Atmosphere: Urban, energetic, and design-forward, a vibrant campus in the heart of Midtown that blends sleek architecture with cultural energy

Location: Above Penn Station in Midtown Manhattan

Renovated: 2025

Capacity: Varies Venues and Layouts Up to 1500 Seated up to 2,000 Reception





The Venue

THE PENN DISTRICT

by Skylight

The Penn District by Skylight occupies prime real estate at 2 Pennsylvania Plaza in midtown Manhattan positioned above the busiest rail hub in North America and adjacent to major landmarks like Madison Square Garden and Moynihan Train Hall: Social Stair, Town Hall & Lounge, The Perch and The Galleria



Why Sequence Loves It:

- A curated mix of venues from open-air lounges and social stairs to enclosed town halls and rooftop pavilions
- The Penn District is crafted as a lively urban campus where public space, hospitality, branded environments, and creative events coexist creating a natural vibe Sequence can align with for high-impact storytelling and content design
- Flexible layouts ideal for conferences, galas, product launches, and summits



Strategic Advantages:

- Midtown location: Above Penn Station with walkable access to transit hubs and corporate towers.
- Architecturally sophisticated
- A visual hub where both guests and passing commuters become part of the experience



The Venue

Richard Gilder Center at the American Museum of Natural History

Atmosphere: Immersive, Architectural, Awe-Inspiring, Innovative

Location: Upper West Side

Opened: 2023

Capacity: 150 Seated, 600 Reception



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The Venue

Richard Gilder Center at the American Museum of Natural History



The Gilder Center is a stunning new addition to one of NYC's most iconic institutions. Designed by Studio Gang, the soaring atrium and immersive architecture provide a memorable, one-of-a-kind backdrop for corporate celebrations.



Why Sequence Loves It:

- Exclusive access to immersive spaces like the Butterfly Vivarium and Insectarium
- Perfect for science, innovation, and culture-focused brands
- Sequence has a strong working relationship with museum event staff ensuring flawless execution



Strategic Advantages:

- Experiential setting ideal for storytelling and brand immersion
- Layered programming opportunities with guided tours and live activations
- High-impact visuals prime for press and social media amplification

The Venue

The Grand Ballroom at the Waldorf Astoria (Renovated)

Atmosphere: Regal, Sophisticated, Spacious, Luminous

Location: Midtown East

Reopening: 2025

Capacity: 1,450 Seated, 1,500 Reception





The Venue

The Grand Ballroom at the Waldorf Astoria

After a meticulous restoration, the Waldorf's Grand Ballroom reclaims its legacy as a premiere space for sophisticated gatherings. With 15,000+ square feet of column-free elegance, it blends historic brilliance with contemporary amenities.



Why Sequence Loves It:

- Unmatched brand cachet for high-level clients and attendees
- Premium in-house hospitality and culinary services
- Ideal for large-scale galas, award ceremonies, and formal dinners



Strategic Advantages:

- A timeless backdrop that reinforces legacy, prestige, and excellence
- Midtown location offers unparalleled convenience
- State-of-the-art technical infrastructure blends invisibly into the restored architecture- supporting large scale presentations and custom lighting



The Venue

GH on the Park (Glasshouse at Bryant Park)

Atmosphere: Sleek, Modern, Panoramic, Dramatic Views

Location: Midtown Manhattan

Opened: 2023, 10 Floors Newly Available for Private Events in 2025

Capacity: 100 Seated, 140 Reception, Scalable for Full Buyout



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THE VENUE | 9



The Venue

GH on the Park (Glasshouse at Bryant Park)

Glasshouse's new outpost brings sleek, modern design to the heart of Midtown. With skyline views, flexible layouts, and luxurious amenities, this venue is ideal for dynamic executive events and brand-forward end-of-year parties.



Why Sequence Loves It:

- Rooftop terrace with panoramic city views
- Built-in lounges, green rooms, and high-end production infrastructure
- Central location perfect for corporate clients and commuter convenience



Strategic Advantages:

- A modern, versatile canvas for immersive experiences
- Fully integrated A/V for polished presentations and entertainment
- Lofty event space with a picturesque view overlooking Bryant Park



The Venue

SUMMIT Events at One Vanderbilt

Atmosphere: Dramatic, Panoramic, Elegant, Energetic

Location: Midtown Manhattan

Opening for Events: Summer 2025

Capacity: 128 Seated, 200 Reception



The Venue

SUMMIT Events at One Vanderbilt

Perched 1,100 feet above NYC on the 72nd floor, SUMMIT Events delivers a dramatic, futuristic atmosphere with 360-degree skyline views and reflective, immersive interiors. It's a visionary venue for clients looking to host something truly unforgettable.

Why Sequence Loves It:

- Floor-to-ceiling glass and mirrored design create a visually stunning environment
- Exclusive catering by Michelin-starred Chef Daniel Boulud's team
- Premium services, including private elevator access and sunset receptions

Strategic Advantages:

- Instantly elevates brand presence through prestige and ambiance
- Ideal for intimate executive gatherings, launches, and exclusive celebrations
- Attendees will have access to the three floors of the observatory, including Kenzo Digital's permanent art installation, "Air"

The Venue

Maxwell Social: Tribeca Takeover

Atmosphere: Maximalist. Theatrical, Townhouse-Style, Intimate

Location: Tribeca

Renovated: 2024

Capacity: 100 Seated, 350 Reception



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The Venue

Maxwell Social: Tribeca Takeover

With its speakeasy spirit and artful design, Maxwell Social is ideal for end-of-year gatherings that feel exclusive, personal, and deeply memorable. Tucked away in Tribeca, the venue offers the perfect balance of downtown edge and polished hospitality.



Why Sequence Loves It:

- Full venue buyout with access to a lounge, salon, library, and hidden bar
- Eclectic interiors with rotating art, vintage decor, and built-in conversation starters
- Elevated food & drink with bespoke cocktail menus and seasonal small plates



Strategic Advantages:

- Elegant yet flexible design suitable for a variety of formats
- Sunset views and water access add a unique sensory dimension
- Customizable spaces that support fireside chats, toasts, and cozy programming



The Venue

Skylight

Atmosphere: Panoramic, Industrial, Sophisticated, Blank Canvas

Location: Williamsburg, Brooklyn

Renovated: September, 2023

Capacity: 400 Seated, 600 Reception





The Venue

Skylight at The Refinery

Skylight at The Refinery offers a thoughtful mix of heritage and modernity, delivering an unforgettable setting for culturally significant events. The glass-domed penthouse frames New York's skyline in every direction, while its adaptive industrial design adds character and sophistication.



Why Sequence Loves It:

- Adaptive reuse of the historic Domino Sugar Factory, reimagined as a dramatic glass-domed penthouse venue on Williamsburg's waterfront
- Stunning 360° skyline and East River vistas 30-ft vaulted ceilings, a "jewel-box" setting for high-end events
- Adaptable space perfect for upscale events and brand activations



Strategic Advantages:

- A glass canopy and skyline panoramas elevate social media engagement
- Dedicated high-speed guest elevator access enhances privacy and convenience
- Flexible integration with Domino Park and Domino Square enhances programming possibilities across indoor and outdoor areas



The Venue

Convene 30 Hudson Yards

Atmosphere: Professional, Contemporary, Panoramic Views, Flexible Format, Equipped with all In-House AV

Location: Hudson Yards

Renovated: July, 2025

Capacity: Seated 780, Reception 1500



The Venue

Convene 30 Hudson Yards

Convene's flagship New York venue occupies the entire 24th floor of 30 Hudson Yards, spanning 72,000 sq ft across ten meticulously designed event spaces, including a 780-guest Grand Hall. The location offers sweeping panoramic skyline views.

Why Sequence Loves It:

- Seamless load-in/load-out via private event lobby and elevator
- Built-in AV, lighting, and hybrid tech reduce outside vendor needs
- Flexible layouts ideal for conferences, galas, product launches, and summits

Strategic Advantages:

- Brand-boosting environment
Sky-high views, modern architecture, and Hudson Yards prestige create an impressive backdrop for press-worthy, premium events.
- Turnkey Infrastructure:
Fully integrated technology, furniture, catering, and staffing minimize production lift and maximize efficiency
- A combo of a polish luxury hotel ballroom with the flexibility and innovation of a coworking/event hybrid space.

Let's **connect to
create a** *purposeful*
gathering together!

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